

Module specification

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Module code	HUM708
Module title	Public History and Heritage
Level	7
Credit value	30
Faculty	FAST
HECoS Code	100302
Cost Code	GAHN

Programmes in which module to be offered

Programme title	Is the module core or option for this programme
MA History	Core

Pre-requisites

N/A

Breakdown of module hours

Learning and teaching hours	32 hrs
Placement tutor support	hrs
Supervised learning e.g. practical classes, workshops	8 hrs
Project supervision (level 6 projects and dissertation modules only)	0 hrs
Total active learning and teaching hours	40 hrs
Placement / work based learning	25 hrs
Guided independent study	235 hrs
Module duration (total hours)	300 hrs

For office use only	
Initial approval date	14/06/2022
With effect from date	September 2022
Date and details of revision	
Version number	1

Module aims

This module aims to:

- consider the way in which history is presented and communicated in today's society
- train students in the professional skills of historical interpretation and communication

Module Learning Outcomes - at the end of this module, students will be able to:

1	Comment critically on the way in which the past is represented, contested and constructed in the public sphere
2	Evidence critical understanding of relevant public history approaches in relation to anticipated audience, location and source material
3	Engage with a broad range of technological skills in the dissemination of public history
4	Design a project based upon relevant public history methodology

Assessment

Indicative Assessment Tasks:

Assessment for the module will comprise a portfolio which charts placement activity in the context of 'public history'. This will typically comprise a critical diary, contextual evaluation and reflective commentary.

Assessment number	Learning Outcomes to be met	Type of assessment	Weighting (%)
1	1-4	Portfolio	100%

Learning and Teaching Strategies

This module will combine introductory in-person lectures on the nature and value of public history and heritage with pre-recorded material on the practical application of public history techniques across a wide range of media and organisations. A key element of the module will be experiential, with students spending approximately 25 hours engaged either as a 'Virtual Volunteer' or on physical placement at history/heritage based organisations. Detail of this placement activity – in relation to the module assessment – will be recorded in individual journals (see assessment requirements above). All students will be supported in their research and learning through timetabled tutorials.

Indicative Syllabus Outline

The module content will include:

Public History: Origins, Context and Debates

- The Role of the Public History in a changing world: Methods and Approaches
- Public Historians and Public Policy

- Communicating Public History: TV, Radio, Podcasts, Online Sources, Social Media

The Workplace Context:

- Formulating Projects and Negotiating Goals
- Placement Tutorials: Progress Reports
- Plenary Sessions: reflection and evaluation

Indicative Bibliography:

Please note the essential reads and other indicative reading are subject to annual review and update.

Essential reading

Cauvin, Thomas, *Public History: A Textbook of Practice* (London: Routledge, 2016)

Other indicative reading

De Groot, Jerome, *Consuming History: Historians and Heritage in Contemporary Popular Culture* (Abingdon: Routledge, 2009)

Kean, Hilda and Paul Martin (eds.), *The Public History Reader* (London: Routledge, 2013)

Macdonald, Sharon (ed.), *A Companion to Museum Studies* (Chichester: Wiley-Blackwell, 2011)

Sayer, Faye, *Public History Practical Guides* (London: Bloomsbury, 2015)

Employability skills – the Glyndŵr Graduate

Each module and programme is designed to cover core Glyndŵr Graduate Attributes with the aim that each Graduate will leave Glyndŵr having achieved key employability skills as part of their study. The following attributes will be covered within this module either through the content or as part of the assessment. The programme is designed to cover all attributes and each module may cover different areas. [Click here to read more about the Glyndwr Graduate attributes](#)

Core Attributes

Engaged
Enterprising
Creative
Ethical

Key Attitudes

Commitment
Curiosity
Resilience
Confidence
Adaptability

Practical Skillsets

Digital Fluency
Organisation

Leadership and Team working
Critical Thinking
Emotional Intelligence
Communication